



Canadian
Electricity
Association

Association
canadienne
de l'électricité

Newfoundland Power Receives Sustainable Electricity Company Designation from the Canadian Electricity Association

Ottawa (June 24 2021) – Today the Canadian Electricity Association (CEA) is proud to honour Newfoundland Power with the Sustainable Electricity Company Designation for their achievement in prioritizing sustainability practices. Newfoundland Power is the 10th company to receive this prestigious designation. As the primary distribution utility in Newfoundland and Labrador, Newfoundland Power has been providing electricity to the province for 135 years.

“Newfoundland Power provides safe, reliable electricity to over 271,000 customers, representing about 87% of all customers in Newfoundland and Labrador. Customers can now be assured that the electricity powering their everyday lives is provided by a company focused on sustainability”, comments Francis Bradley, President and CEO of the Canadian Electricity Association. “From their first Environmental Commitment Report in 2001, all the way to the establishment of their first ever “Green Team” in 2018, Newfoundland Power has been continuously reducing their impact on the environment and continues to be a leader in sustainability excellence.”

“We are very proud to receive this significant sustainability designation from the Canadian Electricity Association. This recognition and verification of the commitment our employees have made to creating a brighter future validates that we are well along the path of successfully integrating sustainability into everything we do”, said Gary Murray, President and CEO of Newfoundland Power. “We have made sustainability a priority by making responsible decisions today, with our sights on tomorrow.”

The Sustainable Electricity Company™ designation was established by CEA for Canadian utilities from coast-to-coast-to-coast to further advance the integration of sustainability considerations in company decision-making processes. The designation requires utilities to conform to the internationally-recognized ISO 14001 standard on Environmental Management Systems and ISO 26000 Guidance on Social Responsibility. Together, they provide a platform for identifying and addressing key strategic sustainability risks and opportunities related to environmental, social and economic issues. In addition, companies must pass an independent external verification.

Visit CEA’s website for more information about achieving Sustainable Electricity Company™ designation and on CEA’s mandatory Sustainable Electricity program.

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About the Canadian Electricity Association

Canadian Electricity Association (CEA) members generate, transmit and distribute electrical energy to industrial, commercial, residential and institutional customers across Canada every day. From vertically integrated electric utilities, independent power producers, transmission and distribution companies, to power marketers, to the manufacturers and suppliers of materials, technology and services that keep the industry running smoothly - all are represented by this national industry association.





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About Newfoundland Power

Newfoundland Power is the primary distributor of electricity on the island portion of Newfoundland and Labrador, and purchases 93% of its energy needs from Newfoundland and Labrador Hydro. With a customer base of approximately 271,000 accounts, Newfoundland Power is committed to safety, dedicated to the highest level of customer service and delivers reliable electricity at the lowest possible cost. For more information on Newfoundland Power's programs, services and community partnerships, please visit newfoundlandpower.com.

